Orders	Order / Rev:	104837		
	Alt Order #:	06832437		FIF OF
	Product Desc:	American Crossroads		HD
	Estimate:	693		KSNV
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/27/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	111	\$83,175.00	\$70,698.75

## Totals

POLITICAL/AGY, PISSUE, GEN Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	111	\$83,175.00	\$70,698.75	0.00
Totals	111	\$83,175,00	\$70,698,75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	32%	\$83,175.00
Market	100%	\$259,921.88

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$85,774.22
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$38,988.28
KTUD	1%	\$2,599.22
KVVU	17%	\$44,186.72
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,198.44

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	E 1	KSNV	10/16/12	10/16/12	Wake Up Early w/	Wagn <b>@</b> M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
					Wake Up Early W	agners								
	,	WAKE-V	V/WAGNE	RS REV F	RATE									
		Star	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/1	5/12 1	10/21/12	-T	1	\$200.00	0.00						

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Order / Rev: 104837 Advertiser: American Crossroads

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/16/1	2 10/16/12	Wake Up Early w	-	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-\	W/WAGI	NERS REV I	Wake Up Early W RATE	/agners								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-T	1	\$200.00	0.00						
E 2 KSNV	10/17/1	2 10/17/12	Wake Up Early w	-	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-\	W/WAGI	NERS REV I	Wake Up Early W RATE	agners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$200.00	0.00						
E 3 KSNV	10/18/1	2 10/18/12	Wake Up Early w	-	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKF-\	W/WAGI	NERS REV I	Wake Up Early W RATF	agners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$200.00	0.00						
E 4 KSNV	10/21/1	2 10/21/12	Wake Up Early w	-	430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-V	M/WAGI	NERS REV I	Wake Up Early W RATE	/agners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$200.00	0.00						
E 5 KSNV	10/22/1	2 10/22/12	Wake Up Early w		430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
\\/ \KE \	ΛΙΛΛΙΛΩ	NERS REV I	Wake Up Early W	/agners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M	1	\$200.00	0.00						
E 6 KSNV	10/16/1	2 10/16/12	The Agenda 1230	pm CM	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
NIEVA/C	0 AT NO		The Agenda 1230	)pm								
	rt Date	ON AGEND. End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	<u> </u>	\$325.00	0.00						
E 7 KSNV	10/17/1	2 10/17/12	The Agenda 1230	pm CM	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NIEVA/C	0 AT NO		The Agenda 1230	)pm								
	rt Date	ON AGEND. End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$325.00	0.00						
E 8 KSNV	10/18/1	2 10/18/12	The Agenda 1230	pm CM	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWO		ON ACENID	The Agenda 1230	)pm								
	3 AT NO	ON AGEND. End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	<u> </u>	\$325.00	0.00						
E 9 KSNV	10/19/1	2 10/19/12	The Agenda 1230	pm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 1230	)pm								
	_	ON AGEND		Spoto/Mook	Poto	Poting						
Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			The Agenda 1230	pm CM	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 1230	)pm								
_	_	ON AGEND		0	Data	Dating						
<u>Stal</u> Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			News 3 Sunrise -		6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
			News 3 Sunrise S	SUNDAY					•			
_	_		S WKND REV RA									
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
	. 5, 10, 1		Rachael Ray	O	1 <b>-</b> pill	·	.50	•	Ţ0 <u>_</u> 0.00 i	3.33 14141	•	Ψ0=0.00
_	_	REV RATE	-									
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 10/ E 13 KSNV		2 10/21/12	-1	CM	\$325.00 11am-12pm	0.00 W	:30	1	\$325.001	0.00 NM	1	\$325.00
L 13 NOINV	10/17/1	Z 10/11/12		Civi	ı ıaııı-ızpıli	w	.30	ı	φ323.00 Ι	U.UU INIVI	1	φ323.00

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Order / Rev: 104837 Advertiser: American Crossroads

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		Rachael Ray Rachael Ray									
RACHAEL RAY RE	EV RATE	Racilael Ray									
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	0/21/12	W	1	\$325.00	0.00						
E 14 KSNV 10/18/12	10/18/12	Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL RAY RE	EV RATE	Racilael Ray									
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	0/21/12	T	1	\$325.00	0.00						
E 15 KSNV 10/19/12	10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL RAY RE	EV RATE	Racilael Ray									
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/21/12	F	1	\$325.00	0.00			*****	0.00.104		<b>^</b>
E 16 KSNV 10/22/12	10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL RAY RE	EV RATE	Racilael Ray									
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/28/12	M	1	\$325.00	0.00						
E 17 KSNV 10/20/12	10/20/12	Wknd Wheel of F		7-730pm	S-	:30	1	\$550.001	0.00 NM	1	\$550.00
WHEEL REV RATE	E, PGM	SAT/ Wheel of Fe	ortune								
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/21/12	S-	1	\$550.00	0.00						
E 18 KSNV 10/16/12	10/16/12	The Doctors The Doctors	CM	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV R	ATE	The Doctors									
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/21/12	-T	1	\$325.00	0.00						
E 19 KSNV 10/17/12	10/17/12	The Doctors	CM	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV R	ATE	The Doctors									
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/21/12	W	1	\$325.00	0.00						
E 20 KSNV 10/18/12	10/18/12	The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV R	ATE	The Doctors									
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	0/21/12	T	1	\$325.00	0.00						
E 21 KSNV 10/19/12	10/19/12		CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV R	ATE	The Doctors									
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	0/21/12	F	1	\$325.00	0.00						
E 22 KSNV 10/22/12	10/22/12	The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS REV R	ATE	The Doctors									
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/28/12	M	1	\$325.00	0.00						
E 23 KSNV 10/16/12	10/16/12			1237a-136an	n -T	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALLON-NBC< R	REV RATE	Late Night w/Fall	UII								
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/21/12	-T	1	\$250.00	0.00						
E 24 KSNV 10/17/12	10/17/12	-		1237a-136an	nW	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALLON-NBC< R	REV RATE	Late Night w/Fall	UII								
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	0/21/12	W	1	\$250.00	0.00						
E 25 KSNV 10/18/12	10/18/12		СМ	1237a-136an	nT	:30	1	\$250.001	0.00 NM	1	\$250.00

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Order / Rev: 104837 Advertiser: American Crossroads

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Late Night w/Fallo									
J FALLO	ON-NBC	< REV RATE	•	ווכ								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	T	1	\$250.00	0.00						
E 26 KSNV	10/19/1	2 10/19/12	Late Night w/Fallo	n CM	1237a-136ar	nF	:30	1	\$250.001	0.00 NM	1	\$250.00
15411	ON NDO	DEV/DATE	Late Night w/Fallo	on								
		< REV RATE		Spoto/Mook	Poto	Dating						
<u>31a</u> Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
			Late Night w/Fallo		1237a-136ar		:30	1	\$250.001	0.00 NM	1	\$250.00
			Late Night w/Fallo					•	*=====			*=====
J FALLO	ON-NBC	< REV RATE										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$250.00	0.00			<b>****</b>	0.00.1114		<b>#</b> 005.00
E 28 KSNV	10/16/1	2 10/16/12	M-F Today Show Today 4th Hour	III 4th <b>G</b> M	10am-11am	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	SHW3-N	NBC REV RA	•									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	1	\$325.00	0.00						
E 29 KSNV	10/17/1	2 10/17/12	M-F Today Show	III 4th <b>B</b> M	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour									
_		NBC REV RA		0	5.	D 11						
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show		10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
L 30 KSNV	10/10/1	2 10/10/12	Today 4th Hour	III 4III <b>O</b> IVI	Toain-Train	,	.50	'	ψ323.00 1	O.OO INIVI	'	ψ323.00
TODAY	SHW3-N	NBC REV RA	•									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	T	1	\$325.00	0.00						
E31 KSNV	10/19/1	2 10/19/12	M-F Today Show	III 4th <b>B</b> M	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	CH/V/3-N	NBC REV RA	Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$325.00	0.00						
E 32 KSNV	10/22/1	2 10/22/12	M-F Today Show	III 4th <b>B</b> M	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour									
_	_	NBC REV RA										
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/		10/28/12		1	\$325.00	0.00	.20		\$450.004	0.00 NM	4	¢450.00
E 33 KSINV	10/16/1	2 10/16/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	-T	:30	1	\$450.001	U.UU INIVI	1	\$450.00
WAKE	W/WAGN	NRS1 REV R		p III/ Tragiliolo								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	-T	1	\$450.00	0.00						
E34 KSNV	10/17/1	2 10/17/12	M-F 5-6a WakeUp	-	5-6a	W	:30	1	\$450.001	0.00 NM	1	\$450.00
\A/A/<		IDC4 DEV D	M-F 5-6a WakeU	p w/Wagners								
	w/waGr <u>rt Date</u>	NRS1 REV R End Date		Spots/Week	Pata	Rating						
Week: 10/		10/21/12	<u>Weekdays</u> W	<u>30013/Week</u>	<u>Rate</u> \$450.00	0.00						
			M-F 5-6a WakeUp	w/WaCM	5-6a	T	:30	1	\$450.001	0.00 NM	1	\$450.00
			M-F 5-6a WakeU	-								,
WAKE	W/WAGN	NRS1 REV R										
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$450.00	0.00	-00		Ф4F0 00 1	0.00 1111		<b>0.450.00</b>
E36 KSNV	10/19/1	2 10/19/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	F	:30	1	\$450.001	0.00 NM	1	\$450.00
WAKE	W/WAGN	NRS1 REV R		p w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$450.00	0.00						
E 37 KSNV	10/22/1	2 10/22/12		CM	5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00
										'		

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Order / Rev: 104837 Advertiser: American Crossroads

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a WakeU M-F 5-6a WakeU									
WAKE	W/WAGI	NRS1 REV F		p w wagners								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	22/12	10/28/12	M	1	\$450.00	0.00						
E38 KSNV	10/16/1	2 10/16/12	M-F Today Show		9-10a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	, CH/V/O I	NBC REV RA	M-F Today Show	' II								
_	S⊓w∠-i irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	<u> </u>	\$750.00	0.00						
			M-F Today Show		9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
_ 00 110111		,,	M-F Today Show		0.00		.00	•	ψ. σσ.σσ.	0.00	•	ψ. σσ.σσ
TODAY	SHW2-I	NBC REV RA	ATE									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	W	1	\$750.00	0.00						
E 40 KSNV	10/18/1	2 10/18/12	M-F Today Show		9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	, CH/V/O I	NBC REV RA	M-F Today Show	' II								
	onwz-i	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	<u> </u>	\$750.00	0.00						
			M-F Today Show		9-10a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
		,,	M-F Today Show		0.00	•	.00	•	ψ. σσ.σσ.	0.00	•	ψ.σσ.σσ
TODAY	SHW2-I	NBC REV RA	ATE									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	F	1	\$750.00	0.00						
E 42 KSNV	10/22/1	2 10/22/12	M-F Today Show		9-10a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	, CH/V/3 I	NBC REV RA	M-F Today Show	/ II								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	<u>opots/week</u>	\$750.00	0.00						
			Wknd Jeopardy	CM	630-7pm	S-	:30	1	\$550.001	0.00 NM	1	\$550.00
			SAT/Jeopardy						·			,
JEP RE	V RATE	/PGM										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$550.00	0.00			<b>*</b>			<b>*</b>
E 44 KSNV	10/16/1	2 10/16/12	Wheel of Fortune	IN PRIMM	M-SA 8-11p	/ SUN-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEFI	RATE (	CHANGE/PC	Wheel in Prime									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T		\$1,300.00	0.00						
E 45 KSNV	10/17/1	2 10/17/12	M-F Wheel	CM	7-730pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	rtune								
	RC/PC											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W		\$1,300.00	0.00			<b>* * * * * * * * * *</b>	0.00.104		<b>0</b> 4 000 00
E46 KSNV	10/18/1	2 10/18/12	M-F Wheel of Fo	CM	7-730pm	T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEFI	RC/PC		M-F Wrieer of Fo	rturie								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T		\$1,300.00	0.00						
E 47 KSNV	10/19/1	2 10/19/12	M-F Wheel	СМ	7-730pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	rtune								
	RC/PC											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F		\$1,300.00	0.00	-00		<b>#4 000 004</b>	0.00.111		<b>#4</b> 000 00
E 48 KSNV	10/22/1	Z 10/22/12	Wheel of Fortune Wheel in Prime	IN PKIN/M	IVI-SA 8-11p	/ SUNM	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHFFI	RC/PC		vviicei ili Fillile									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M		\$1,300.00	0.00						
E 49 KSNV	10/16/1	2 10/16/12		CM	1135p-1237	a -T	:30	1	\$750.001	0.00 NM	1	\$750.00
										-		

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Order / Rev: 104837 Advertiser: American Crossroads

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 693

Break Start/End Time Len Spots Ln Ch Start End Inventory Code Days Rate Pri Rtg Type Spots Amount The Tonight Show Tonight Show TONITE SHW-NBC< REV RATE Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 -T----\$750.00 0.00 E 50 KSNV 10/17/12 10/17/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM \$750.00 --W----1 Tonight Show TONITE SHW-NBC< REV RATE Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 10/15/12 10/21/12 \$750.00 0.00 E 51 KSNV 10/18/12 10/18/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM ---T---1 \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Weekdays Start Date End Date Spots/Week Rate Rating ---T--Week: 10/15/12 10/21/12 \$750.00 0.00 10/19/12 10/19/12 E 52 KSNV The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM \$750.00 1 Tonight Show TONITE SHW-NBC< REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$750.00 0.00 \$750.001 E 53 KSNV 10/22/12 10/22/12 The Tonight Show CM 1135p-1237a M-----:30 0.00 NM 1 \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 M-----Week: 10/22/12 \$750.00 0.00 E 54 KSNV 10/16/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM \$725.001 0.00 NM \$725.00 4-5pm -T----:30 4PM NEWS (1 hour) NEWS REV RATE, TP & PGM Weekdays Spots/Week Start Date End Date Rate Rating Week: 10/15/12 10/21/12 \$725.00 0.00 --W----E 55 KSNV 10/17/12 10/17/12 NEWS 3 at 4 (1 HOUR)CM \$725.001 4-5pm :30 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS RV RATE, PG, TP **End Date** Spots/Week Rating Start Date <u>Weekdays</u> Rate --W----Week: 10/15/12 10/21/12 \$725.00 0.00 E 56 KSNV 10/18/12 10/18/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM \$725.00 4-5pm 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 ---T---0.00 10/21/12 \$725.00 \$725.001 E 57 KSNV 10/19/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM ----F--:30 0.00 NM \$725.00 1 4-5pm 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Start Date End Date Weekdays Spots/Week Rating Rate 10/21/12 ----F--\$725.00 Week: 10/15/12 0.00 E 58 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$725.00 0.00 E 59 KSNV 10/16/12 10/16/12 M-F 6-7a WakeUp w/WaQM :30 1 \$1,000.001 0.00 NM \$1,000.00 -T----M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE End Date Spots/Week Start Date Weekdays Rate Rating 10/21/12 1 \$1,000.00 Week: 10/15/12 0.00 E 60 KSNV 10/17/12 10/17/12 M-F 6-7a WakeUp w/Wa@M --W----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE **End Date** Rating Start Date Weekdays Rate Week: 10/15/12 10/21/12 --W---\$1,000.00 0.00 E 61 KSNV 10/18/12 10/18/12 CM :30 1 \$1,000.001 0.00 NM \$1,000.00 6-7a

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Order / Rev: 104837 Advertiser: American Crossroads

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			M-F 6-7a WakeU M-F 6-7a WakeU								
WAKE	W/WAGI	NRS2 REV F		p w wagners					_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T		\$1,000.00	0.00					
E 62 KSNV	10/19/1	2 10/19/12	M-F 6-7a WakeU		6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE	W/WAGI	NRS2 REV F	M-F 6-7a WakeU RATE	p w/wagners							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	F		\$1,000.00	0.00					
E 63 KSNV	10/22/1	2 10/22/12	M-F 6-7a WakeU		6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE	MAAAAA	NRS2 REV F	M-F 6-7a WakeU	lp w/Wagners							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M			0.00					
E 64 KSNV	10/16/1	2 10/16/12	Today Show	CM	658a-9am	-T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show								
_	_	EV RATE		0	Б. /	D ::					
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
E 65 KSNV			Today Show	CM	658a-9am	W	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
L 00 NOIV	10/17/1	2 10/11/12	Today Show	OW	ooda dam		.00	ι ψι,οοο.οσι	0.00 14101		Ψ1,000.00
TODAY	SHW R	EV RATE	,								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W	1	\$1,500.00	0.00		4 #4 500 004	0.00.1114		<b>0.4. 5</b> 00.00
E 66 KSNV	10/18/1	2 10/18/12	Today Show Today Show	CM	658a-9am	T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHW R	EV RATE	Today Show								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	T	1	\$1,500.00	0.00					
E 67 KSNV	10/19/1	2 10/19/12	Today Show	CM	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
TODAY	, 6円/V/ D	EV RATE	Today Show								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	F			0.00					
E 68 KSNV	10/22/1	2 10/22/12	Today Show	CM	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show								
		EV RATE	\\/   - de	Casta (Masil	Data	Datina					
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,500.00	Rating 0.00					
			M-F Early News	CM	5-630p	-T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
_ 00 .10.11		,,	M-F Early News	<b></b>	О ОООР	·	.00	. ψ.,=σσ.σσ.	0.00	•	ψ.,=σσ.σσ
VARIO	JS REV		·								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	-T		\$1,200.00	0.00		4	0.00.1114	4	<b>#</b> 4 000 00
E /U KSNV	10/17/1	2 10/17/12	M-F Early News M-F Early News	CM	5-630p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIO	JS REV	RTE	WIT Larry News								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	W	1	\$1,200.00	0.00					
E 71 KSNV	10/18/1	2 10/18/12	M-F Early News	CM	5-630p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
\/APIOI	JS REV	DTE	M-F Early News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T		\$1,200.00	0.00					
E72 KSNV	10/19/1	2 10/19/12	M-F Early News	CM	5-630p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
= -	10		M-F Early News								
	JS REV		\\\oolander:-	Cnote MI1	Data	Dotin -					
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays F	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
E 73 KSNV			•	CM	5-630p	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L 13 KONV	10/22/1	- 10/22/12		CIVI	0-000p	v	.50	ι ψι,Ζυυ.υυι	U.UU INIVI	1	ψ1,200.00

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Order / Rev: 104837 Advertiser: American Crossroads

06832437 Alt Order #: Product Desc: American Crossroads **KSNV** 

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Spots		Amount
			M-F Early News M-F Early News									
VARIOUS					_						Ì	
	Date Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22		10/28/12	M		\$1,200.00	0.00						
E74 KSNV	10/16/1	2 10/16/12	Noon News	CM	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS 3	AT NO	ΟN	Noon News									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	-T	1	\$425.00	0.00						
E 75 KSNV			Noon News	CM	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News	<b></b>	оор		.00	•	ψ.20.00.	0.00	•	ψ.20.00
NEWS 3	AT NO	ON										
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1	5/12	10/21/12	W	1	\$425.00	0.00						
E 76 KSNV	10/18/1	2 10/18/12	Noon News	CM	12-1230pm	T	:30	1	\$425.001	0.00 NM	0	\$0.00
			Noon News									
NEWS 3						5						
	Date 5/40	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/1: Spot Ch E	5/12 Date Ra	10/21/12	escription	1 Star	\$425.00 <u>t/End Time</u>	0.00	Veekdays	Lor	ngth Rate	Rtg Type		
		2-10/21/12 N			230pm	_	<u>veeкuays</u> Th		:30 <del>(\$425.00</del>			
Crea		- 10/2 1/ 12 IV	oon wews	12 1	2006111				.50 (ψ+25.00)	) 0.00 TVIVI		
		EFUND]										
E 77 KSNV			Noon News	CM	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News	<b></b>	оор	•	.00	•	ψ.20.00.	0.00	•	ψ.20.00
NEWS 3	AT NO	ON										
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1	5/12	10/21/12	F	1	\$425.00	0.00						
E 78 KSNV	10/22/1	2 10/22/12	Noon News	CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News									
NEWS 3						5						
	Date	End Date	<u>Weekdays</u> M	Spots/Week 1	Rate	Rating						
Week: 10/22		10/28/12		· · · · · · · · · · · · · · · · · · ·	\$425.00	0.00	.20		Фого оод	0.00 NIM		<b>#250.00</b>
E79 KSNV	10/20/1	2 10/20/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
AVG. ALI	L WKS		News 5 Sumse C	DATORDAT								
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S-	1	\$350.00	0.00						
E 80 KSNV		2 10/16/12	Dr. Phil	CM	3-4p	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil		·				•			,
DR. PHIL	_<											
	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1	5/12	10/21/12	-T	1	\$450.00	0.00						
E 81 KSNV	10/17/1	2 10/17/12		CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.00
DD DI			Dr Phil									
DR. PHIL		E. J.D.	M/ Ludaus	0	D-1-	Deffere						
	Date 5/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u>	Rating 0.00						
Week: 10/19				CM	\$450.00 3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
E 02 NOINV	10/16/1	2 10/10/12	Dr Phil	Civi	3-4p	1	.30	I	<b>\$450.00</b> Г	U.UU INIVI	1	φ430.00
DR. PHIL	_<		DI I IIII									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	T	1	\$450.00	0.00						
E 83 KSNV			Dr. Phil	CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil		•							
DR. PHIL	_<											
<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	F	1	\$450.00	0.00						
E 84 KSNV	10/22/1	2 10/22/12		CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil									

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Order / Rev: 104837 Advertiser: American Crossroads

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Ln Ch Start DR. PHIL<	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
E 85 KSNV 10/21/1			CM	7a-8am	S	:30	1 \$750.001	0.00 NM	1	\$750.00
L 03 RONV 10/21/1	2 10/21/12	Sunday Today	Olvi	7 a Gain	3	.50	1 ψ/30.001	0.00 14101	'	Ψ100.00
SUN TODAY-NBC REV RATE										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S	1	\$750.00	0.00					
E 86 KSNV 10/20/1	2 10/20/12		CM	7a-9am	S-	:30	1 \$625.001	0.00 NM	1	\$625.00
AVG. ALL WKS		Saturday Today								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S-	1	\$625.00	0.00					
E 87 KSNV 10/17/1	2 10/17/12	Wed PR 9-10p	CM	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
0.4150/50		Wednesday Prim	ie 9-10pm							
SVU RC/PC.	Ford Date	M/ Ludau -	0	Data	Dation					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
E 88 KSNV 10/20/1			CM	8-9pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L 00 NOIV 10/20/1	2 10/20/12	Saturday Prime 8		0-3pm	3-	.50	Ι ψ1,200.001	O.OO INIVI	'	Ψ1,200.00
NBC PRIME RA	TE CHANGE	•								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	S-	1	\$1,200.00	0.00					
E 89 KSNV 10/20/1	2 10/20/12	News 3 Today - S		9am-930am	S-	:30	1 \$500.001	0.00 NM	1	\$500.00
AVG. ALL WKS		News 3 Today - S	SAT							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S-	<u>5pots/Week</u>	\$500.00	0.00					
E 90 KSNV 10/20/1		Sa-Su News 3 at	ElevenCM	11pm-1135pi		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
		Sa-Su News 3 at					, ,			* /
WKD2 NWS-AT	11<									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S-		\$1,100.00	0.00	-00	4	0.00.1114		<b>#</b> 000 00
E 91 KSNV 10/21/1	2 10/21/12	Chris Matthews 9 Chris Matthews S		9:30a-10a	S	:30	1 \$600.001	0.00 NM	1	\$600.00
CM REV RATE/	PGM	Chins Matthews C	3.30am							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S	1	\$600.00	0.00					
E 92 KSNV 10/20/1	2 10/20/12	Sa-Su Early News	s CM	5pm-630pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
NEWO DEV DA		Sa-Su Early New	rs .							
NEWS REV RA		Waalidaya	Cnoto/Mook	Data	Dating					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00					
E 93 KSNV 10/18/1			<u>-</u>	10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
200 110111	2 10/10/12	Thursday Prime		10 115	·	.00	τ φο,200.00 τ	0.00 14111		ψο,200.00
ROCK CENTER	RATE CHA	NGE	·							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	T		\$3,200.00	0.00					
E 94 KSNV 10/16/1	2 10/16/12	,		1258p-2pm	-T	:30	1 \$425.001	0.00 NM	1	\$425.00
DAYS-OUR LIVI	FS<	Days of our Lives	•							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	-T	1	\$425.00	0.00					
E 95 KSNV 10/17/1	2 10/17/12	Days of our Lives	CM	1258p-2pm	W	:30	1 \$425.001	0.00 NM	1	\$425.00
<b></b>		Days of our Lives	3							
DAYS-OUR LIVI		Mookels:	Cnoto Missi	Data	Dating					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00					
E 96 KSNV 10/18/1		Days of our Lives		1258p-2pm	T	:30	1 \$425.001	0.00 NM	1	\$425.00
200 10110/1	5/.15/.12	Days of our Lives		.200p 2pm	, -	.00	. ψπ20.001	J.JJ INIVI	· '	Ψ-120.00
DAYS-OUR LIVI	ES<	,								

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Order / Rev: 104837 Advertiser: American Crossroads

Start Date

End Date

<u>Weekdays</u>

Spots/Week

Rate

Rating

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Ln Ch Start	End	Inventory Code		Start/End T	ime Days	Len Spo			Rtg Type	Spots	Amount
E 96 KSNV 10/18/12	10/18/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	T	- :30	1 \$	3425.001	0.00 NM	1	\$425.00
DAYS-OUR LIVES	S<	Days of our Lives									
	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$425.00	Rating 0.00						
E 97 KSNV 10/19/12		Days of our Lives	CM	1258p-2pm	F	- :30	1 \$	6425.001	0.00 NM	1	\$425.00
DAYS-OUR LIVES	2.	Days of our Lives									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/21/12	F	1	\$425.00	0.00						
E 98 KSNV 10/22/12	10/22/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	M	- :30	1 \$	3425.001	0.00 NM	1	\$425.00
DAYS-OUR LIVES		·		_							
	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 99 KSNV 10/21/12		News 3 Today Wi	and CM	9a-930am		5 :30	1 \$	5500.001	0.00 NM	1	\$500.00
AVG. ALL WKS		News 3 Today									
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/21/12	S	1	\$500.00	0.00		4 64	000 004	0.00.1114	4	<b>#4</b> 000 00
E100 KSNV 10/16/12	10/16/12	M-F News 3 at El		11pm-1135p	m -T	- :30	1 \$1	,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11< F			0	Б.,	D .:						
	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E101 KSNV 10/17/12	10/17/12		even CM	11pm-1135p	mW	- :30	1 \$1	,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11< R	REV RATE	M-F News 3 at El	even								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12 7 E102 KSNV 10/18/12	10/21/12	W		\$1,200.00 11pm-1135pi	0.00 mT	- :30	1 01	,200.001	0.00 NM	1	\$1,200.00
L102 K3NV 10/10/12	10/10/12	M-F News 3 at El		1 1pm-1 133p	1	50	ΙФΙ	,200.001	U.UU INIVI	!	\$1,200.00
NEWS 3 AT 11< F Start Date		Wookdovo	Spots/Week	Poto	Rating						
	End Date 10/21/12	<u>Weekdays</u> T		Rate \$1,200.00	0.00						
E103 KSNV 10/19/12	10/19/12			11pm-1135p	mF	- :30	1 \$1	,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11< F	REV RATE	M-F News 3 at El	even								
Start Date E		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12 2	10/21/12	M-F News 3 at Fle		\$1,200.00 11pm-1135pi	0.00 m M	- :30	1 \$1	,200.001	0.00 NM	1	\$1,200.00
		M-F News 3 at El		11pm 1100p		.00	. ψ.	,200.001	0.00 14111	•	Ψ1,200.00
NEWS 3 AT 11< F Start Date	REV RATE End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	10/28/12	M		\$1,200.00	0.00						
E105 KSNV 10/16/12	10/17/12	Ralston Reports Face to Face w/ S	CM L Boloton	730-758pm	-TW	- :30	2 \$	900.001	0.00 NM	2	\$1,800.00
FACE-J RALSTON	N< REV RA										
	End Date	<u>Weekdays</u> -TW	Spots/Week	<u>Rate</u> \$900.00	Rating						
Spot Ch Date Rang	10/21/12 <u>ge</u> <u>D</u>	escription	2 <u>Start</u>	\$900.00 E/End Time	0.00	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
2 KSNV 10/15/12-	10/21/12 R	alston Reports	730-	758pm		-TW	- :30	(\$ <del>900.00)</del>	0.00 NM		
See MG 105.3 [PGM CHG =		ATE]									
3 KSNV 10/16/12-1		ALSTON in PRIME	8-11	pm		-T	- :30	\$900.00	0.00 NM		
	10/16										
E106 KSNV 10/18/12	10/19/12	Ralston Reports	СМ	730-758pm	TF	- :30	2 \$	900.001	0.00 NM	2	\$1,800.00
FACE-J RALSTON	\< RF\/ P/	Face to Face w/ S									
		Weekdays		Rate	Rating						

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Totals

111

\$83,175.00

Order / Rev: 104837 Advertiser: American Crossroads

Alt Order #: 06832437 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E106 KSNV	10/18/12	2 10/19/12	Ralston Reports	CM	730-758pm		TF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
			Face to Face w/	J.Ralston									
FACE-J	RALSTO	N< REV RA	ATE, ADDED SPO	Т									
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratii	<u>ng</u>						
Week: 10/1	15/12	10/21/12	TF	2	\$900.00	0.	.00						
E107 KSNV	10/22/12	2 10/22/12	RALSTON in PRI	ME CM	8-11pm		M	:30	1	\$900.001	0.00 NM	1	\$900.00
			Face to Face in F	PRIME									
FACE-J	RALSTC	N< REV RA	ATE										
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratii	ng						
Week: 10/2	22/12	10/28/12	M	1	\$900.00	0.	.00						
E108 KSNV	10/21/12	2 10/21/12	Meet the Press	CM	8a-9am		S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press										
MEET P													
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratii							
Week: 10/1		10/21/12	S	1	\$3,000.00	0.	.00						
N110 KSNV	10/22/12	2 10/22/12	News 3 Live in Pr	rime CM	7-10pm		M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			News 3 in Prime										
		LINE AFTE			_								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratii							
Week: 10/2	-	10/28/12	M	1	\$1,200.00	0.	.00						
N111 KSNV	10/21/12	2 10/21/12	Dateline AN	CM	12-3am		S	:30	1	\$325.001	0.00 NM	1	\$325.00
			Dateline NBC AN	1									
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratii	ng						
Week: 10/1	15/12	10/21/12	S	1	\$325.00	0.	.00						